

Request for Delegation

FOR OFFICE USE ONLY						Attenti	on: Regional Cler	
MEETING DATE YYYY/MM/DD MEETING NAME					Regional Municipality of Peel			
2021/04/22	Regional	Council		10 Peel Centre Drive, Suite A				
							pton, ON L6T 4B	
DATE SUBMITTED YYYY/MM/D	D						91-7800 ext. 458	
2021/04/18						E-mail: <u>coun</u>	cil@peelregion.c	
NAME OF INDIVIDUAL(S)	'							
Guri Pannu								
POSITION(S)/TITLE(S)								
Chair, South Asian Covid Tas	kforce							
NAME OF ORGANIZATION(S)								
South Asian Covid Taskforce								
E-MAIL				Т	ELEPHONE NUMBER	EXTENSION		
athletes, Olympians (Hayley own Mayor Patrick Brown an their turn, particularly in hig panel of doctors across Cana	d Dr. Loh. her risk Co	The objective ovid commu	ve of this c nities. The	ampaign is to encour Campaign launches	rage Cana on April 2	ndians to get vaccir	ated when it is	
A formal presentation will acco	mpany my	delegation	✓ Yes	∏No				
Presentation format:			_	Adobe File or Equ	uivalent (.	pdf)		
Pictu	re File (.jpg	g)		☐ Video File (.avi,.m		Other		
Additional printed information,	materials v	will be distrib	uted with m			□ No	Attached	
Note: Delegates are requested to probusiness days prior to the mee 56-2019, as amended, delegate 10 minutes respectively (approblegates should make every e Once the above information is a placement on the appropriate a	ting date so es appearir eximately 5 ffort to ens received in	o that it can book that it can book before Regulary (10 slides). Sure their presented that the sure their presented that it can be sure their presented that it can book book book book book book book boo	e included i	with the agenda packagorical or Committee are reseased in a saterial is prepared in a	ge. In acco equested to an accessik	ordance with Proced to limit their remark ole format	ure By-law s to <u>5 minutes and</u>	
Personal information contained on t	(Municipal Freed	dom of Inform	Collection of Personal In ation and Protection of Pro	rivacy Act)	.law 56-2010 as among	ded for the numero	

Please save the form to your personal device, then complete and submit via email attachment to council@peelregion.ca

contacting individuals and/or organizations requesting an opportunity to appear as a delegation before Regional Council or a Committee of Council. The Delegation Request Form will be published in its entirety with the public agenda. The Procedure By-law is a requirement of Section 238(2) of the Municipal Act, 2001, as amended. Please note that all meetings are open to the public except where permitted to be closed to the public under legislated authority. All Regional Council meetings are audio broadcast via the internet and will be posted and available for viewing subsequent to those meetings. Questions about collection may be directed to the Manager of Legislative Services, 10 Peel Centre Drive, Suite A, 5th floor, Brampton, ON L6T 4B9, (905) 791-7800 ext. 4462.

This Is Our Shot

www.thisisourshot.ca

@thisisourshotca



Sheet #3 Tropical red

7.2-2

1.7 inches





4 x 2.3 inches





Vaccine Hesitancy

Statscan hardest hit communities have highest amounts of vaccine hesitancy – lower reported willingness to take vaccine

Israel, US, UAE have all used influencers to help encourage vaccine uptake.

Israel – 116/100 ppl; UAE 100/100 ppl and US 63/100 ppl

7.2-3

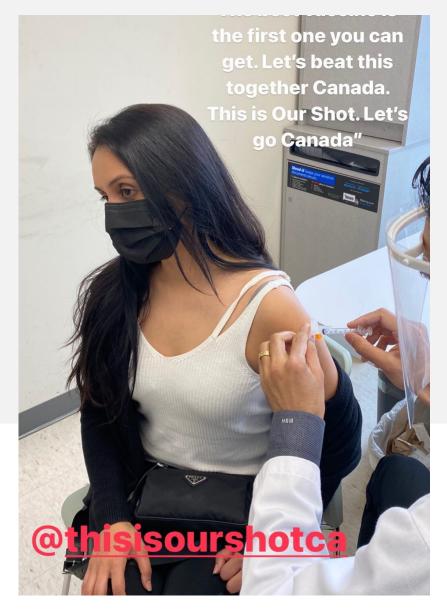


THIS IS OUR SHOT

All proceeds to Kids Help Phone 27 Languages

3







Vaccine Ambassadors

7.2-5

US Campaigns

https://www.wwlp.com/news/health/coronavirus/roll-up-your-sleeves-vaccination-special-to-include-president-biden-and-former-president-obama

https://www.prnewswire.com/news-releases/willie-nelson-thirteen-major-sports-leagues-and-organizations-team-up-with-the-ad-council-and-covid-collaboratives-national-its-up-to-you-covid-19-vaccine-education-initiative-301253252.html