

Peel's Mass Vaccination Plan: Community Equity and Engagement Advisory Table

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The Role of the Community Equity and Engagement Advisory (CEEA) Table

- To provide advice, direction and guidance on the application of provincial ethical frameworks and equity considerations to support Peel's mass vaccination plan
- To enable, support and advise (as needed) on increasing vaccine confidence and addressing systemic barriers to vaccine uptake

Collaboration with Community Partners

- Opportunities for collaboration among community partners and continued information exchange to inform population planning tables
- Community partners have brought forward insights into unique considerations in Peel to inform an equity approach to vaccine rollout

Insights from CEEA

The insights and guidance from CEEA have informed:

- The expansion of primary care and pharmacy sites
- Site selection criteria for mobile pop-up clinics
- The identification of populations that may face unique barriers and require targeted approaches to increase uptake
- Implementation of race-based data collection at vaccine clinics

The ongoing guidance from community partners has validated the approach to targeting hot spots and has identified areas for improvement to continue to build vaccine confidence and increase access to vaccination in our diverse communities

Moving Forward

- Ongoing engagement with CEEA members and other community partners to develop targeted interventions that address barriers and overcome hesitancy across the community



Thank you!