
CATEGORY: BUILDING/PROPERTY POLICIES

SUBCATEGORY: GENERAL

SUBJECT: PUBLIC ART AND MONUMENTS

A. PURPOSE

The primary objective of this policy is to ensure that the Region of Peel's ("The Region") corporate values, image, assets, and interests are safeguarded in the planning and installation of art and monuments in public spaces on Region of Peel property.

The secondary objective of this policy is to provide guidance for establishing criteria and the selection processes for proposals of public art and monuments.

B. SCOPE

This policy applies to all Regional property and all relationships between the Region and artists, community groups and individuals that are involved in the public art selection and identification of the site.

C. DEFINITIONS

Art - cultural objects and artistic items such as, but not limited to, prints, fine art posters, sculpture, fine art photography, technological art or paintings acquired by the Region of Peel through commission, purchase or donation.

Donation - a gift of art given in good faith which has been given voluntarily and without compensation.

Fountains or water features – an ornamental structure that may include one or more items from a range of pools, ponds, artificial waterfalls, and streams.

Monument/Memorial Art – a structure or art that is designed to honour a particular individual/group or to commemorate a particular event, created for specific public space and acquired through a process administered by the Region of Peel.

Mural – a painting or other work of art applied directly on a wall, ceiling, or other surface.

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Project Sponsor - The project sponsor is the Director level (or higher) lead responsible for leading the project, providing resources, support, and administration to enable its success.

Public art - site-specific artwork created for a specific public space and acquired through a process administered by the Region of Peel.

D. POLICY

Art and monuments in public spaces play a vital role in a Community for Life by reflecting a rich history, diverse experiences, and shared social values. Public art humanizes urban space through creativity, beautification, and interaction. It provides a sense of place, a focal point of gathering and encourages discussions. Monuments allow us to honour the exceptional work of individuals and groups, or events that have had a significant impact on humankind. Public art and monuments matter because our communities gain cultural, social, and economic value.

The establishment of criteria for the purpose of assessing proposals of public art and monuments in a fair and transparent manner is required.

All public art and monuments selections will be consistent with the Region of Peel's vision, mission and values and will not compromise or contradict any by-law or policy of the Region or reflect negatively on the Region's public image. All public art and monuments agreements shall be established in a manner that ensures access and fairness and results in the optimal balance of benefits to the Region and the community.

E. RESPONSIBILITIES

1. The Public Art and Monuments Committee will make recommendations to Regional Council regarding the Public Art and Monuments Program. The Committee will adhere to the approved policy and guidelines. If specific guidelines are required for a particular public art opportunity to meet the needs of the community, they shall be developed and approved by the appropriate Commissioner so long as they are consistent with this policy and any CAO approved guidelines.
2. The Committee is responsible for keeping this policy up to date. This policy will be reviewed every five years or earlier if necessary.

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3. Regional staff and/or outside experts having expertise in a particular area (e.g. artistic merit, design, acquisition, maintenance, conservation, restoration, installation, etc.).

F. GUIDELINES

The policy is to be read in conjunction with the Public Art and Monuments Guidelines relating to corporate public art and monuments. All specific requirements must be met before accepting a work of public art as outlined in the guidelines and shall be adhered to.

APPROVAL SOURCE:	Regional Council
ORIGINAL DATE:	Provided by original issuer
LAST REVIEW DATE:	Provided by issuer
LAST UPDATE:	Provided by issuer
EFFECTIVE DATE:	Provided by issuer
RESPONSIBILITY:	Service Excellence and Innovation