

---

**Subject:** FW: Provincial Day of Action on Litter

**From:** Minister, MECP (MECP) <Minister.MECP@ontario.ca>

**Sent:** March 11, 2020 10:38 AM

**To:** ZZG-Chair <zzg-chair@peelregion.ca>

**Subject:** Provincial Day of Action on Litter

**CAUTION: EXTERNAL MAIL. DO NOT CLICK ON LINKS OR OPEN ATTACHMENTS YOU DO NOT TRUST.**

Attn: Municipal Council of the Regional Municipality of Peel

Good morning Regional Chair Iannicca,

As you may know, the *Provincial Day of Action on Litter Act, 2019* was proclaimed December 2019 and established the second Tuesday of May each year as the Provincial Day of Action on Litter.

This year, we invite all of you to join the province in our first official Day of Action on May 12, 2020. We will be inviting everyone across the province to come together to clean up our communities and generate awareness on the impact of litter and waste.

We see an important role for the Regional Municipality of Peel in making a difference in our communities. Meaningful action starts close to home, so we are looking for your help to encourage local community engagement and leadership in litter management.

In the coming weeks, a communications toolkit will be provided to you, and a dedicated ontario.ca webpage will be made available to provide further details to the public.

In the meantime, our ministry officials will be reaching out to discuss our vision and have prepared an information sheet below with more information.

We look forward to working with you and the Regional Municipality of Peel.

Thank you,

Jeff Yurek  
Minister of the Environment, Conservation and Parks

Andrea Khanjin  
Parliamentary Assistant to the Minister of the Environment, Conservation and Parks

REFERRAL TO Public Works  
RECOMMENDED  
DIRECTION REQUIRED \_\_\_\_\_  
RECEIPT RECOMMENDED \_\_\_\_\_

## Provincial Day of Action on Litter Information Sheet: Municipal Participation

### About the Day of Action on Litter:

Ontarians generate nearly a tonne of waste per person every year. It is estimated that almost 10,000 tonnes of plastic debris enter the Great Lakes annually. We all have a role to play in keeping our neighbourhoods, parks and waterways clean and free of litter.

Our vision is to work together across the province to contribute to a clean and beautiful province by preventing, reducing, diverting and acting on waste during the Provincial Day of Action on Litter. This year, on May 12<sup>th</sup>, we want to inspire all Ontarians to take action and ownership over the waste created, to contribute to a cleaner, greener Ontario for today and for future generations.

### We are seeking municipality participation by:

- organizing a municipal-led cleanup event.
- identifying a pick-up location for your community members to obtain cleanup supplies.
- providing permits as needed to the public who want to do their own cleanup.
- identifying drop-off locations for collected litter.

### Other ways municipalities can participate:

- promote through your social media accounts
- post cleanups on your website and events calendar
- advertise on community centre digital screens
- post information on library boards

The Ministry of the Environment, Conservation and Parks will be reaching out to discuss these opportunities further. Please complete this form by March 20, 2020 to identify a contact in your municipality that ministry staff can connect with regarding the Day of Action on Litter.

We look forward to working with you and we will be reaching out very soon.

If you have any questions, please reach out to [ActONLitter@ontario.ca](mailto:ActONLitter@ontario.ca) or Tea Pesheva at (289) 962-3912.