

Recent Advocacy Efforts to Enhance Service and Supports for Seniors

Timeline	Advocacy Action
December 2020-February 2021	<ul style="list-style-type: none"> Submission to Ontario's Long -Term Care COVID-19 Commission and a presentation to the Commission, highlighting the importance of emotion-based care and the Butterfly model. This resulted in the Butterfly model, and the work of the Region being highlighted in the Commission's final report to the Ministry.
April 2021	<ul style="list-style-type: none"> Leveraging opportunities to influence the development National LTC standards, submitting a survey response focused on the value of emotion-based care as a standard and promoting the survey to residents and families and seeking representation on oversight committees. Letter from the Regional Chair to the Minister of Long-Term Care, seeking support for the Seniors Health and Wellness project, and a partnership to leverage the project to develop the standard for emotion-based care along the care continuum and a model for community-based long term care.
May 2021	<ul style="list-style-type: none"> Briefing session for local MPPs and MPs to provide an update on the Region's Long Term Care initiatives and advocacy priorities. This included a call to action for immediate support for emotion-based care, and the Seniors Health and Wellness Village initiative.
August 2021	<ul style="list-style-type: none"> Meeting with the Minister of LTC office, highlighting the value add of the Butterfly model, and the foundational role emotion-based care plays in LTC modernization. It is anticipated that the Minister of LTC will visit the Butterfly home at Malton Village this fall. Meeting with the Minister of LTC at the Association of Municipalities of Ontario conference in August 2021, highlighting the Region's seniors'-related priorities across the continuum.
October 2021	<ul style="list-style-type: none"> Submission to the Ministry of LTC outlining recommended changes to the <i>Long Term Care Homes Act, 2007</i>, anticipating changes to the <i>Act</i> this fall.