

Recent Advocacy Efforts to Enhance Service and Supports for Seniors

Timeline	Advocacy Action
December 2020-February 2021	<ul style="list-style-type: none"> <li>• Submission to Ontario's Long -Term Care COVID-19 Commission and a presentation to the Commission, highlighting the importance of emotion-based care and the Butterfly model. This resulted in the Butterfly model, and the work of the Region being highlighted in the Commission's final report to the Ministry.</li> </ul>
April 2021	<ul style="list-style-type: none"> <li>• Leveraging opportunities to influence the development National LTC standards, submitting a survey response focused on the value of emotion-based care as a standard and promoting the survey to residents and families and seeking representation on oversight committees.</li> <li>• Letter from the Regional Chair to the Minister of Long-Term Care, seeking support for the Seniors Health and Wellness project, and a partnership to leverage the project to develop the standard for emotion-based care along the care continuum and a model for community-based long term care.</li> </ul>
May 2021	<ul style="list-style-type: none"> <li>• Briefing session for local MPPs and MPs to provide an update on the Region's Long Term Care initiatives and advocacy priorities. This included a call to action for immediate support for emotion-based care, and the Seniors Health and Wellness Village initiative.</li> </ul>
August 2021	<ul style="list-style-type: none"> <li>• Meeting with the Minister of LTC office, highlighting the value add of the Butterfly model, and the foundational role emotion-based care plays in LTC modernization. It is anticipated that the Minister of LTC will visit the Butterfly home at Malton Village this fall.</li> <li>• Meeting with the Minister of LTC at the Association of Municipalities of Ontario conference in August 2021, highlighting the Region's seniors'-related priorities across the continuum.</li> </ul>
October 2021	<ul style="list-style-type: none"> <li>• Submission to the Ministry of LTC outlining recommended changes to the <i>Long Term Care Homes Act, 2007</i>, anticipating changes to the <i>Act</i> this fall.</li> </ul>