

Accessibility Peel

Elevating accessibility at Peel Region

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February 2022

AODA cross-functional group

- Interdisciplinary group established in 2021
- Marketing & Communications, Culture & Inclusion, Service Excellence & Innovation
- Greater synergy across the organization
- Increase awareness of accessibility and accessibility measures
- Encourage employees to consider accessibility in their daily workflow



Accessibility Peel

- New intranet hub on SharePoint
- Increase staff engagement and awareness of accessibility
- Deliver clear and concise educational resource and practical tools for employees
- Policies and guidelines in one destination



Launch plan

- February 15, 2022
- Enterprise-wide message from Director of Office of Culture and Inclusion (C&I)
- Promotion on intranet and digital screens across Peel Region facilities
- Highlighted in People Leader message from Director of Human Resources
- Featured in C&I newsletter
- Leverage Digital Champions and Employee Ambassadors



Accessibility Peel demo

First impression

- Emphasize the organization's commitment to the work ahead and its' importance
- Empower the organization through a single intentional action at any given time
- Focus on the positive

Accessibility Peel

Get the latest on accessibility at Peel

Peel Region is committed to reducing and removing barriers that limit the potential, and compromise the quality of life, for persons with disabilities. We are committed to implementing accessibility standards in order to achieve accessibility for Peel residents and staff, as per the Accessibility for Ontarians with Disabilities Act (AODA).

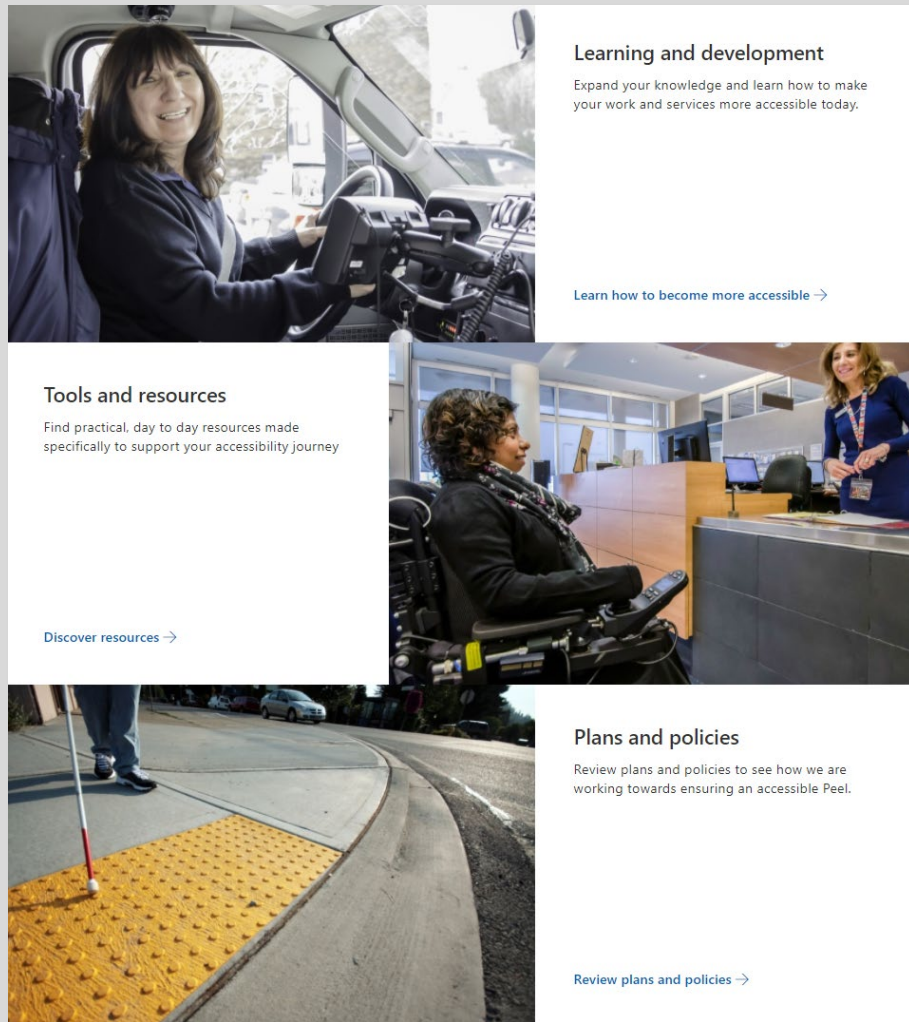
This page provides the [tools and resources](#) necessary to integrate accessibility into everything we do at Peel, and create awareness of organizational accessibility initiatives.

Discover resources



Scroll down



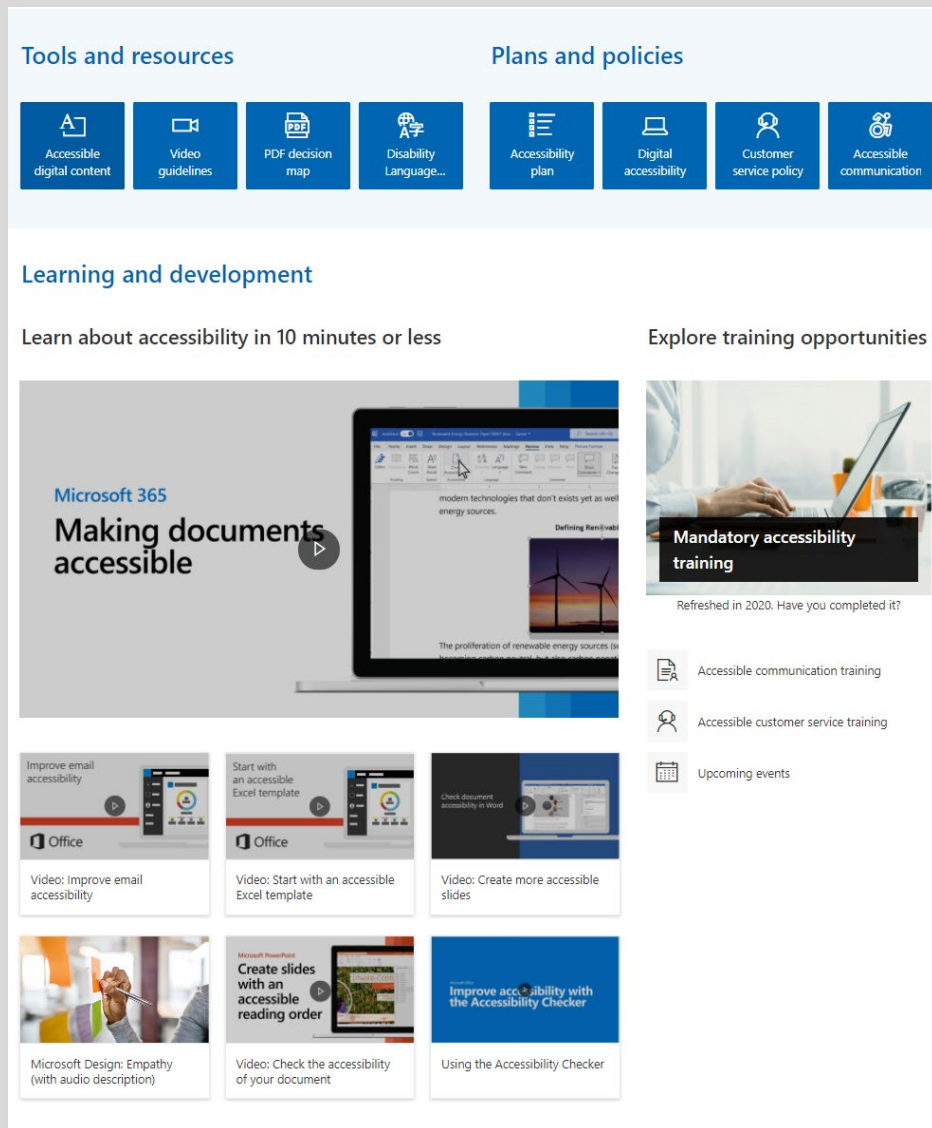


Click to go to a specific section



Our focus

- Learning and development to encourage a baseline understanding across the organization
- Tools and resources to support staff day to day
- Plans and policies that document our commitment towards an accessible Peel



End of page

Moving to action

- Quick access to relevant tools and resources
 - Accessible digital content
 - Video guidelines
 - PDF decision map
 - Disability language guide
- Bite-sized, self-paced learning and training opportunities to easily fit into busy work schedules

Next steps

Momentum

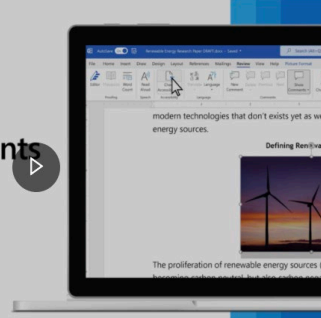
- Releasing content throughout the year to promote engagement and better enable the organization
- Guide the organization towards important actions and behaviors needed to bring accessibility to the forefront
 - Awareness of the work and the teams involved
 - Corporate training
 - Digital policy
 - PDF map
 - AAC highlight

Learning and development

Learn about accessibility in 10 minutes or less

Microsoft 365

Making documents accessible



Start with an accessible Excel template

Office


Video: Start with an accessible Excel template

Check document accessibility in Word

Video: Check the accessibility of your document


Microsoft PowerPoint

Create slides with an accessible reading order




Video: Create more accessible slides


Accessibility planning team



Jackson, Juliet
Prgrm Dir TI-Culture &Inclusion




Montesdeoca, Veronica
Spc Accessibility Ping




Lewis, Janet
Adv Change Mgmt C&I


Support partners




Arseneau, Michael
Project Mgr Change Mgmt




Saggu, Manpreet
Coord Projects Digital Market




Karteros, Michail
Sup Digital Marketing




Cuevillas-Saraza, Marizen
Project Mgr Change Mgmt



Ahmed, Yasin
Spc Digital Marketing




Saito, Andy
Adv Service Experience




Marshall, Shauna
Mgr Marketing & Digital Comm


Tools and resources



Creating accessible...




Video guidelines




PDF decision map


Plans and policies




Multi year accessibility...



New! Digital Accessibility...



Annual Accessibility...



Accessible Customer...

5.1-10

Peel Brand and accessibility

- Our brand is evolving
- Showcase how we are elevating accessibility in our brand at April AAC meeting
- Steve MacEachern,
Supervisor Creative Services



Thank you!

Accessibility Peel update to Accessibility Advisory Committee

Marketing & Communications
February 2022

