

FOR OFFICE USE ONLY

MEETING DATE YYYY/MM/DD 2022/04/14	MEETING NAME Regional Council
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Attention: Regional Clerk
Regional Municipality of Peel
10 Peel Centre Drive, Suite A
Brampton, ON L6T 4B9
Phone: 905-791-7800 ext. 4582
E-mail: council@peelregion.ca

DATE SUBMITTED YYYY/MM/DD 22/03/22
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NAME OF INDIVIDUAL(S) Jacky Sheppard, Vinay Saini, Shela Minhas, Robert Ward, Christine Dorado, Emma Campbell, Ida Taddei

POSITION(S)/TITLE(S) Child Care Operators

NAME OF ORGANIZATION(S) POG. Private Owners Group

E-MAIL [REDACTED]	TELEPHONE NUMBER [REDACTED]	EXTENSION
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REASON(S) FOR DELEGATION REQUEST (SUBJECT MATTER TO BE DISCUSSED) We are a grassroots group of 134 Licensed Childcare Operators in the Peel Region. The implementation and roll out of the National Child Care and the potential impact on the livelihood and operation of those centres we represent, concerns us.

A formal presentation will accompany my delegation <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Presentation format: <input checked="" type="checkbox"/> PowerPoint File (.ppt) <input type="checkbox"/> Adobe File or Equivalent (.pdf) <input type="checkbox"/> Picture File (.jpg) <input checked="" type="checkbox"/> Video File (.avi,.mpg) <input type="checkbox"/> Other <input type="text"/>
Additional printed information/materials will be distributed with my delegation : <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Attached

Note:
Delegates are requested to provide an electronic copy of all background material / presentations to the Clerk's Division at least ten (10) business days prior to the meeting date so that it can be included with the agenda package. In accordance with Procedure By-law 56-2019, as amended, delegates appearing before Regional Council or Committee are requested to limit their remarks to 5 minutes and 10 minutes respectively (approximately 5/10 slides).
Delegates should make every effort to ensure their presentation material is prepared in an [accessible format](#).
Once the above information is received in the Clerk's Division, you will be contacted by Legislative Services staff to confirm your placement on the appropriate agenda.

Notice with Respect to the Collection of Personal Information
(Municipal Freedom of Information and Protection of Privacy Act)

Personal information contained on this form is authorized under Section 5.4 of the Region of Peel Procedure By-law 56-2019, as amended, for the purpose of contacting individuals and/or organizations requesting an opportunity to appear as a delegation before Regional Council or a Committee of Council. The Delegation Request Form will be published in its entirety with the public agenda. The Procedure By-law is a requirement of Section 238(2) of the *Municipal Act, 2001*, as amended. Please note that all meetings are open to the public except where permitted to be closed to the public under legislated authority. All Regional Council meetings are audio broadcast via the internet and will be posted and available for viewing subsequent to those meetings. Questions about collection may be directed to the Manager of Legislative Services, 10 Peel Centre Drive, Suite A, 5th floor, Brampton, ON L6T 4B9, (905) 791-7800 ext. 4462.

Please save the form to your personal device, then complete and submit via email attachment to council@peelregion.ca

WELCOME



THE PRIVATE OWNERS
GROUP OF LICENSED
CHILD CARE PROVIDERS

Leadership Team

- Jacky Sheppard – Streetsville Children’s Center
- Vinay Saini – Hakuna Matata Center
- Shela Minhas – Bright Scholars Academy
- Christine Dourado – Blue Elephant Daycare
- Ida Taddei – King Academy
- Emma Campbell - Streetsville Children’s Center
- Robert Ward – White Oaks Montessori School

Introduction & Our Mission

Private Owners Group of Licensed Child Care Providers of Ontario

Who are we?

We are the Leadership Team representing 383 (141 Peel) For-Profit Private Owners Group of diverse entrepreneurs from across the Province of Ontario.

Mission

To gain support from the Province of Ontario for approximately 1250 Independent Licensed Child Care Providers representing the Small Business Entrepreneurs who have invested their own time, resources and capital in the Child Care Industry. This diverse group of owners seeks to have equitable funding to be viable and sustainable.

We are asking...

**We are grateful and thankful to you for listening to us.
The Province will task the municipalities with
distribution of the funds.**

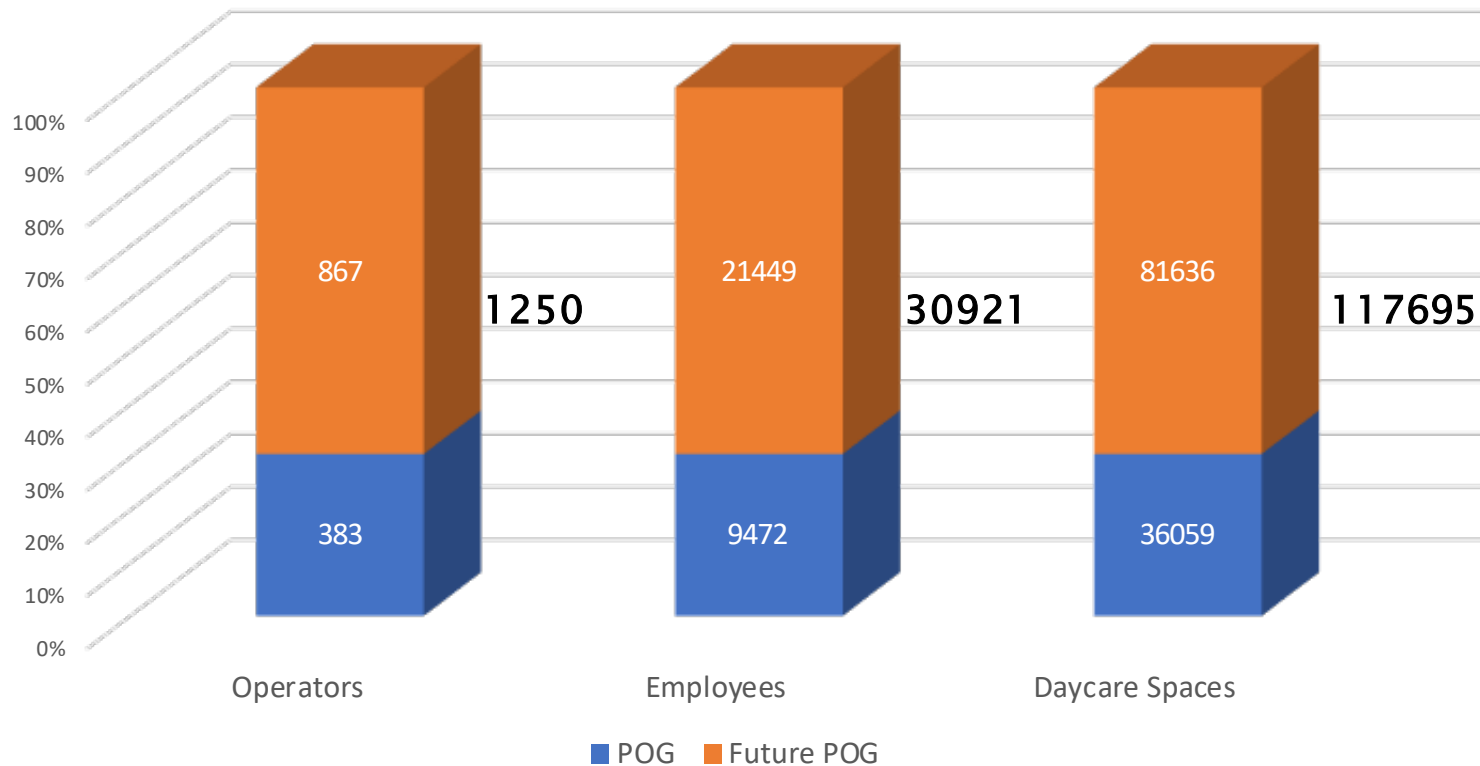
**For all entrepreneurs (majority female) to remain
viable we need sustainability funding that maintains
our current daily fee rate.**

**CWELCC agreement must be long term with annual
Operator Opt-In / Opt-out for flexibility.**

**We want to continue to provide diverse families in Peel
Region with quality parental choice.**

Private Owners Group of Licensed Child Care Providers of Ontario

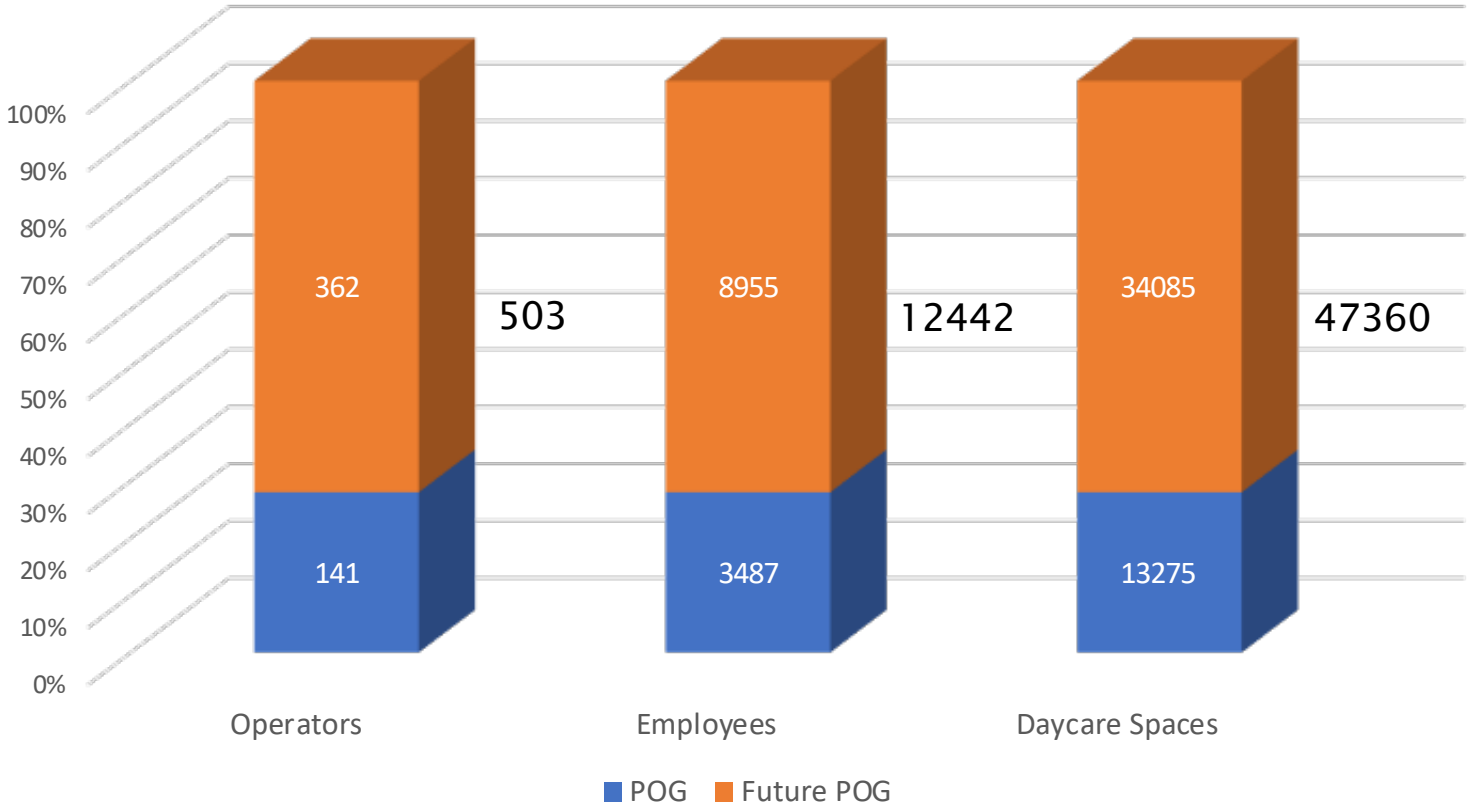
Ontario



POG is growing by 50 – 60 Daycares per week

Private Owners Group of Licensed Child Care Providers of Ontario

Region of Peel



Anecdotal Feedback

Private Owners Group of Licensed Child Care Providers of Ontario

- Industry is dominated by diverse female entrepreneurs
- **Significant pressure on Salary and Rent Increases**
- **Employees want Benefits** (EHC, Dental, Sick Days, Pension, Life Insurance)
- Employees are leaving the Child Care Industry
- **Modernization and Digitization – cost and skills**
- Standardization interface to Government Reporting
- All owners invested with expectation of Retirement
- We provide opportunities for student placements
- We offer an inclusive program to all students

Questions..

Question # 1 - 25% Discount April 1st

What will each Daycares' base rate be, that the Parent discount rate will apply to - by Ontario jurisdiction?

Holly Moran Answer – Operators will use their current Fee Schule Rates as a baseline

Question # 2 - \$18/hr RECE Base Rate

With the new program, we appreciate the base rate being increased to \$18 for RECE (new graduates/inexperienced). Our dilemma is the experienced staff currently making \$18+ will demand an increase. Where will we get the money from?

Our Centers faced the same challenge when the minimum wage increased from \$10.48 to \$14

Status - No Answer on this Question todate

Question # 3 – RECE Equivalency

Why does the wage rate not include staff who work directly with children ie: Early Childhood Assistants, Director Approved staff that take the place of RECE's and Montessori trained teachers? We receive Wage enhancements for ALL staff that work directly with children. Why does the CWELCC guidelines not align with the CCEYA Licensing Portal?

Status - No Answer on this Question todate

Question # 4 – Revenue Frozen – Costs are not Frozen

How will operators cover the cost of rent/lease/mortgage, taxes like CPP, EI, benefits, food, other taxes, insurance, other operating costs on a lower fee schedule.

Status - No Answer on this Question todate – await CWELCC Details

Question # 5 -

What is your criteria for approval of the application for CWELCC?

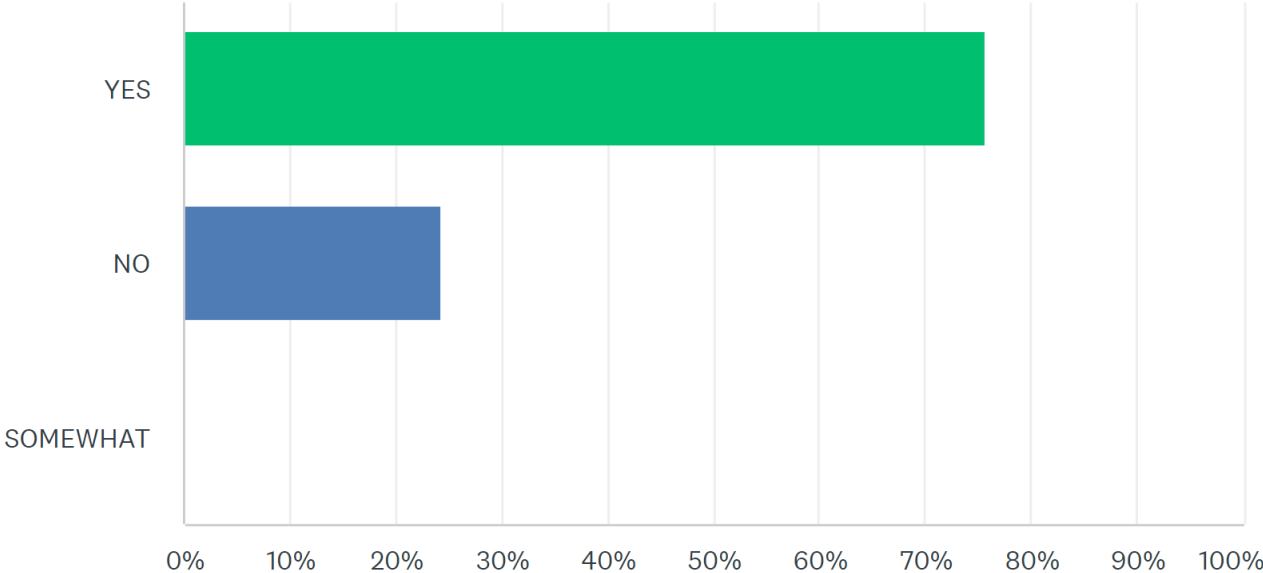
Status - No Answer on this Question todate – await CWELCC Details

We are very nervous – so many unknowns!

Private Owners Group of Licensed Child Care Providers of Ontario

Do you have a Purchase of Service Agreement with Peel?

Answered: 66 Skipped: 0



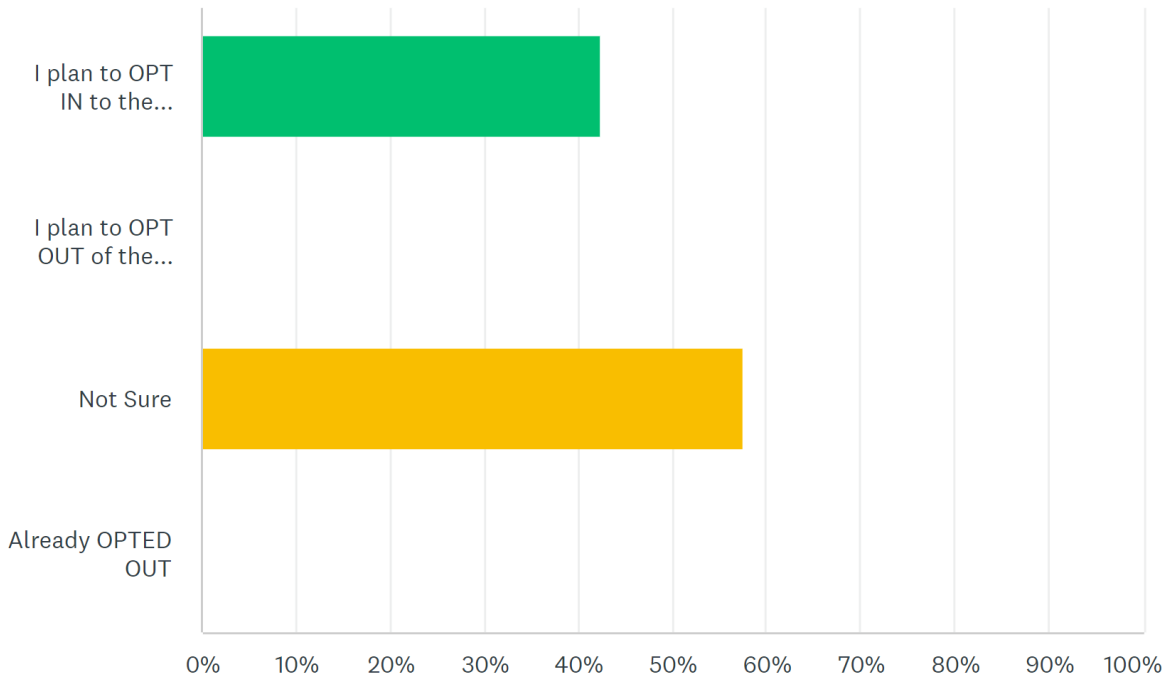
NEW – POG Survey Results as of April 10, 2022



Private Owners Group of Licensed Child Care Providers of Ontario

As of April 10th please indicate below

Answered: 66 Skipped: 0



NEW – POG Survey Results as of April 10, 2022



THE PRIVATE OWNERS
GROUP OF LICENSED
CHILD CARE PROVIDERS

Private Owners Group of Licensed Child Care Providers of Ontario

Thank You