
For Information

REPORT TITLE: **Community Safety and Well-being Plan 2021 Update**

FROM: Nancy Polsinelli, Commissioner of Health Services

OBJECTIVE

To provide an update on the progress of the Community Safety and Well-being Plan 2020-2024 since Plan.

REPORT HIGHLIGHTS

- Peel's Community Safety and Well-being Plan was adopted by Regional Council on October 22, 2020.
 - To support plan implementation, changes were made to the organizational structure and were approved by the System Leadership Table in June 2021. These changes include the establishment of a steering committee and recruitment of community co-chairs for the three action tables and Data, Monitoring and Evaluation Table.
 - Despite the challenges of the pandemic, implementation efforts continued with strong commitment from our partners.
 - This report highlights accomplishments and progress within the CSWB Plan areas of focus and strategies for 2021.
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DISCUSSION

1. Background

The Community Safety and Well-being Plan was adopted by Regional Council on October 22, 2020 (see Appendix I). Following Council adoption, an extensive engagement strategy to formally onboard committed partners across Peel, resulted in over 20 Plan Partners signing on to the stakeholder agreement demonstrating their commitment to the Plan. Despite the challenges of the pandemic, implementation efforts continued with strong support from our partners. This report highlights key updates and accomplishments from 2021 including progress in the CSWB Plan strategies.

2. Updates to Governance Structure

As the CSWB tables moved from planning to action there was a need to adjust the governance structure to ensure effective collaboration and communication amongst tables (see Appendix II). These changes also support coordination across tables where there are cross-cutting themes. The changes to the organizational structure were supported by the System Leadership Table (SLT) in June 2021. The following key changes were made:

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a) Action Table Co-chairs

Action table co-chairs were recruited from existing membership in spring 2021. The co-chairs include one representative from either the Region of Peel or Peel Regional Police and one representative from a community partner organization. The role of the co-chairs is to advise on direction setting, facilitate meetings and ensure the action tables stay on task. Since adoption of the co-chair model the expertise and commitment of co-chairs have helped move the work forward and kept action table members engaged and motivated.

b) Steering Committee

The previous Governance & Operations Table was transitioned into a new steering committee. The steering committee oversees the approach to plan implementation, provides recommendations to support operations, identifies potential risks and opportunities and supports coordination across the action tables/working groups. The committee reports to and advises the System Leadership Table (SLT). Membership includes the SLT Co-chairs (Nancy Polsinelli, Commissioner of Health Services, Region of Peel and Chief Nishan Duraiappah, Peel Regional Police), representatives from the Region of Peel, Peel Regional Police, local municipalities, and action table co-chairs.

3. Implementation of CSWB Plan

In 2021, 76 partners from 33 organizations participated across 7 CSWB tables. There were 29 CSWB table meetings held. The following sections highlight progress within the three areas of focus (see Appendix III for infographic).

a) Family Violence

Integrated Data Gathering Project (Goal 1, Strategy 1) – Through the CSWB Plan seed funding opportunity Family Services of Peel launched a survey to stakeholders working in the areas of family violence and violence against women to better understand available services, community capacity and gaps. The project team completed data collection in March with the goal of using these findings to inform system improvements and shared advocacy efforts for the Family Violence Action Table.

Intimate Partner Violence Unit (Goal 1, Strategy 1) – In April 2021, Peel Regional Police partnered with the Safe Centre of Peel to establish a specialized Intimate Partner Violence Unit to improve access to supports for survivors of violence through a trauma informed lens.

Public Awareness Campaign (Goal 2, Strategy 1) - On November 25 2021, to commemorate International Day for the Elimination of Violence Against Women and the start of the 16 Days of Activism against Gender-Based Violence, the Region of Peel and its partners launched the second family and intimate partner violence public awareness campaign. The focus of the 2021 campaign was to Break the Silence. The campaign aimed to increase public and bystander awareness, and to encourage everyone to start the conversation about gender-based violence, especially violence against women. Tactics included social media, video, flyers, media, Cineplex/Landmark Theatre ads, bus ads and bus shelter ads.

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To date this campaign has generated:

- **2,598,644** estimated impressions across Mississauga and Brampton bus ads
- **59,631** Cineplex pre-show ads
- **1,678,364** total impressions across Regional digital and social media channels

b) Mental Health and Addictions (MHA)

MHA advocacy campaign (Goal 2 Strategy 1) - The Region, in partnership with the Canadian Mental Health Association and EveryMind, launched a social media advocacy campaign in July 2021 targeted at provincial partners to call for increased funding. The campaign was part of the Region's council-endorsed advocacy strategy to increase funding for Peel's mental health and addictions system and address existing gaps in service. At the launch of the social media campaign there were 13,079 impressions from the first tweet and on average the social media posts across all platforms have reached roughly 1200-1500 individuals.

Co-designing mental health care improvements research project (Goal 2, Strategy 1) - The MHA Action Table is collaborating with the Family and Child Health Initiative at Trillium Health Partners on a participatory arts-based research project working with young adults, family, caregivers, and service providers. Funded by the Canadian Institutes of Health Research, this project focuses on codesigning improvements to mental health care with young adults, their family/friends and service providers in diverse communities in Peel.

Peel Situation Table (Goal 2, Strategy 2) - Over 40 agencies came together with support from Peel Regional Police to establish Peel's Situation Table to help identify individuals, families, groups, or places where there is a high likelihood of harm or victimization taking place. The Table provides access to support and work to reduce the instances of harm and victimization. In 2021, 79 situations of acutely elevated risk were addressed at the Situation Table.

Through the CSWB Plan seed funding opportunity United Way of Greater Toronto and other partners developed an evaluation framework and theory of change for the Situation Table. This framework was shared with the Situation Table steering committee to support evaluation planning. The evaluation framework will help to determine what constitutes a meaningful and effective Situation Table for the region, and what improvements can be made for the future to achieve the intended impact and outcomes of the initiative.

c) Systemic Discrimination

Stakeholder Agreement (Goal 1, Strategy 1) – Early in 2021, after an extensive information and engagement process, Plan partners solidified their commitment to advancing equity and inclusion and addressing systemic discrimination by signing the CSWB Plan stakeholder agreement. Many partners organizations have also signed on to the Diversity and Inclusion Charter of Peel. The Systemic Discrimination Action Table also advised the Region on the public Anti-Racism & Systemic Discrimination Statement.

Community Engagement Strategy (Goal 1, Strategy 4) – The Systemic Discrimination Action Table advised the CSWB secretariat on the community engagement strategy for

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the CSWB Plan that will be implemented in 2022. Opportunities for residents to provide input on implementation and to collaborate with people with lived experience are being identified to support planning and implementation activities this year. Community engagement will include a specific focus on youth.

Disaggregated Workforce Assessment Tool (Goal 2, Strategy 1) – Through the CSWB Plan seed funding opportunity The Regional Diversity Roundtable and partners at the Systemic Discrimination Action Table launched the Disaggregated Workforce Assessment Tool in March 2022. This workforce census survey and toolkit will support organizations in Peel to collect demographic data on their workforce and share information on the makeup of organizations in our community. This toolkit will be an asset for organizations in Peel on their journey towards advancing equity and was identified as an important foundational step by stakeholders.

4. Next Steps

In 2021, the work of the CSWB Plan was adjusted to respond to emerging challenges from COVID-19. A survey was distributed at the end of 2021 to inform improvements for the upcoming year. In early 2022 a review of survey results and scan of recent trends and developments within each area of focus was conducted. In March and April 2022 action tables held a priority setting discussion to inform goals and key activities for 2022.

As leadership and planning tables mature and relationships among partners further strengthen, activities will evolve to support client-facing services even further, while simultaneously enhancing system level oversight and direction for Plan implementation. New opportunities to support key implementation activities in collaboration with community partners will continue to be identified. Additional staffing to work hand in hand with partners can leverage community resources and has been identified as a necessary next step in Plan development. Future budget asks will clearly define the roles of necessary staff to further the goals and objectives of the CSWB through measurable action.

Priority setting discussions also informed criteria for the 2022 seed funding program launched in early April. Successful projects will align to an identified priority and final decisions are expected by the end of May with a council report going forward on the recommended projects. Seed funding is an important mechanism to further collaborative work on initiatives that focus on system-wide improvements to advance CSWB Plan goals.

The pandemic has further highlighted existing inequities within our three areas of focus: family violence, mental health and addictions and systemic discrimination. As the long-term impacts of the pandemic affect the safety and well-being of our community, the Community Safety and Well-being Plan will be responsive to emerging needs with a vision for long-term and sustained change.

5. Other Updates

a) Improved Communication

Through discussions and from the 2021 End of Year Survey, a need was identified for regular communication including updates about the Plan's progress and partner initiatives. The CSWB e-newsletter was launched in April 2022 to help support this need. As a channel, this e-newsletter will help increase communication and information

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sharing, fostering greater collaboration and providing the ability to profile CSWB-related initiatives from partners.

b) Alignment with Other Tables and Initiatives

CSWB Secretariat continues to support relationship-building and synergies between the different tables hosted by the Region of Peel, including the Peel Poverty Reduction Committee and the Community Response Table (CRT). Permanent resources have been allocated for staff to continue to support the CRT post-pandemic as a table where those that provide services to vulnerable and at-risk populations come together to creatively identify solutions, enhance system integration, and build collective capacity to serve Peel better. The CRT is an independent table to coordinate responses from a diverse group of stakeholders on issues that require immediate action. CSWB partners and Action Tables can advance identified priorities while learning from, and enhancing connections with, the community through CRT and other networks that operate within the broader Peel ecosystem.

APPENDICES

Appendix I – CSWB Plan Summary
Appendix II – Governance Structure
Appendix II – CSWB Plan Infographic

Authored By: Anjana Aery, Advisor, Community Safety and Well-Being, Health Services.



Nancy Polsinelli, Commissioner of Health Services