
REPORT TITLE: **Proposed Amending Agreement with Illumi Productions Inc. for Parking at 7120 Hurontario Street, City of Mississauga, Ward 5**

FROM: Patricia Caza, Chief Financial Officer and Commissioner of Corporate Services

RECOMMENDATION

- 1. That The Regional Municipality of Peel, as Licensor, enter into an Amending Agreement with Illumi Productions Inc., as Licensee, to extend the non-exclusive use of parking spaces at 7120 Hurontario Street, Mississauga (Ward 5) as set out in the License Agreement dated September 12, 2022, to permit an increase in the Occupancy Period for Illumi Productions Inc.’s operating hours and use of the parking area from June 29, 2023 to September 13, 2023, on business terms satisfactory to the Chief Financial Officer and Commissioner of Corporate Services, and on legal terms satisfactory to the Regional Solicitor; and**
- 2. That the Manager, Real Property and Facility Acquisitions, Real Estate, be delegated authority to execute the Amending Agreement.**

REPORT HIGHLIGHTS

- Illumi Productions Inc. has requested an adjustment of the time schedule and use beyond the eight-month allotment permitted within the License Agreement.
 - Regional Council approval is required to permit an increase in the Occupancy Period for Illumi Productions Inc.’s operating hours and use of the parking area from June 29, 2023, to September 13, 2023.
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DISCUSSION

1. Background

The Regional Municipality of Peel (“Region”) is the owner of the lands and building at 7120 Hurontario Street, Mississauga (see “Appendix I – Location Map”). Illumi Productions Inc. (“Illumi”) is a Canadian entertainment company that is promoting a live light show called Illumi Mississauga on lands close to the Region’s lands.

On June 9, 2022, Regional Council passed resolution 2022-559 to permit Illumi access and use of parking spaces in the Region-owned corporate office parking lot located at 7120 Hurontario Street, Mississauga outside of regular business hours for guests of Illumi’s light show attraction during eight months (the “Occupancy Period”) out of each 12 month fiscal period (September 14th of the preceding year to September 13th of the following year) which typically operated during the off-tourist season (October to April).

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The Region and Illumi entered into a License Agreement dated September 12, 2022, to permit Illumi's guests to park within the Region's corporate parking lot after regular business hours. The agreement limits parking on the Region's lands to the Occupancy Period and during the hours of 6:00 p.m. to 11:00 p.m. Illumi has currently utilized approximately seven months of the Occupancy Period within its first fiscal period. The terms of the agreement require Illumi to pay a fee for the use of the parking space, as well as to provide advertising and promotion services to the Region on Illumi's advertising materials and social media within its Partner section of Illumi's website.

Illumi is proposing to increase the Occupancy Period, and reschedule operations to commence on June 29, 2023, which will exceed the eight months permitted within the fiscal period ending September 13, 2023. The 2024 show schedule is currently unconfirmed.

Illumi Mississauga's summer operating hours will be modified to 9:00 p.m. to 12:00 midnight to capture the required darkness during the summer months. This time schedule may be modified throughout the Occupancy Period to capture the required darkness.

Regional Council approval is required to permit Illumi to increase the Occupancy Period and adjust parking hours within the Region's corporate parking lot from 6:00 p.m.- 11:00 p.m. to 6:00 p.m. - 1:00 a.m.

BILL 112 RISKS AND IMPLICATIONS

On May 18, 2023, the Province introduced Bill 112, *The Hazel McCallion Act* (Peel Dissolution), 2023. The Bill has subsequently received Royal Assent. The Act will dissolve the Region of Peel and make the Cities of Brampton and Mississauga and the Town of Caledon single-tier municipalities, effective January 1, 2025. The legislation provides for the establishment of a Transition Board to make recommendations on implementing the restructuring, which will include Region owned properties licensed to external parties for a specific use and period of time. Details of the transition including matters as they relate to Regional roles and responsibilities are not known at this time and are to be addressed in future reporting to Regional Council. Additional assessment to support the transition under Bill 112 will be provided as further details become known.

FINANCIAL IMPLICATIONS

The revenue related to the license agreement is in the amount of \$5,000.00 per month for the non-exclusive use of the Region-owned parking lot. Funds for the licensed space are deposited to cost centre NH00004 account number 86805.

APPENDICES

Appendix I – Location Map



Patricia Caza, Chief Financial Officer and Commissioner of Corporate Services

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