
REPORT TITLE: Naming Regional Housing Developments
FROM: Sean Baird, Commissioner of Human Services

RECOMMENDATIONS

1. That the **Brightwater affordable rental housing project currently in construction at 200 Missinnihe Way, located at 70 Mississauga Road South and 181 Lakeshore Road West in Mississauga, Ward 1, be named “Credit River Way”; and**
2. That the **affordable rental housing and youth transitional housing project currently in construction at 5 Rutherford Road South in Brampton, Ward 3, be named “Birch Place”; and**
3. That the **new Peel Family Shelter currently in construction/renovation at 2420 Surveyor Road in Mississauga, Ward 9, be named “Surveyor Shelter”.**

REPORT HIGHLIGHTS

- The name “Credit River Way” has been chosen to reflect the geographical area of the Brightwater affordable rental housing project. Construction of this project is underway and is expected to be complete in Q4 2024.
- The name “Birch Place” has been chosen for the 5 Rutherford Road South project in Brampton as records show that indigenous (pre-settlement) tree cover on this land consisted of birch. Construction of this project is underway and is expected to be complete in Q4 2023.
- The name “Surveyor Shelter” has been chosen to reflect the geographical area of the Peel Family Shelter. Construction of this project is underway and is expected to be complete in Q4 2023.

DISCUSSION

1) Background

In Peel, the affordable housing system includes a variety of publicly funded housing options and supports to assist the homeless, those at risk of homelessness, and those who cannot afford to live in the private market.

Peel Region manages development of affordable rental housing and shelters on Peel Region and Peel Housing Corporation sites from initial concept to building completion. This includes feasibility, land management, pre-development, seeking planning approvals, design, and managing construction, to working through the rental application process for residents.

Naming Regional Housing Developments

Construction is currently underway for the following three projects in Brampton and Mississauga. More information on all of these projects is available on Peel Region's website: <https://peelregion.ca/housing/development/projects.asp>

a) Brightwater Affordable Rental Housing Project

Peel Region is constructing 150 new affordable rental housing units in the Brightwater community at 200 Missinnihe Way, located at 70 Mississauga Road South and 181 Lakeshore Road West in Mississauga. Construction is anticipated to be complete in Q4 2024.

When completed, this project will be owned by Peel Region. The project (Capital Project 5226) is receiving funding from the Government of Canada through the National Housing Strategy Co-Investment Fund, the Province of Ontario, and Peel Region.

b) 5 Rutherford Road South

Since 1984, 5 Rutherford Road South has operated as a 2-storey hotel. This project involves converting the existing commercial hotel to create 67 affordable housing units, including 50 rental units and 17 transitional housing units for youth aged 16-24. Construction is anticipated to be complete in Q4 2023.

Owned by Peel Region, this project (Capital Project 31829) is being funded by the Government of Canada, Rapid Housing Initiative and Peel Region.

c) Peel Family Shelter

Through the re-purposing of a hotel, Peel Region is re-locating the Peel Family Shelter from 1767 Dundas Street East to 2420 Surveyor Road, Mississauga. The new shelter will have an increased capacity of a total of 108 beds, 48 beds more than the 60 beds at the current location. Construction is anticipated to be complete in Q4 2023.

Owned by Peel Region, this project (Capital Project 5092) is being funded by the Government of Canada (NHCF), the Province of Ontario, and Peel Region.

2) Proposed Project Names

Peel Region's Corporate Policy No. B00-03-01 sets out the process for naming Regional facilities that are owned and/or operated by Peel Region, and states that Regional Council approval is required to assign a name to each project.

As part of Peel's ongoing commitment to recognize local heritage, Peel Archives staff were approached to research the history of each project's area to aid in proposing a name for each project.

Each project's respective Regional Councillor was also consulted to provide input in selecting a name. The proposed names reflect each Councillor's preference upon being provided a list of recommendations for the project in their respective ward.

All appropriate legal searches have been completed for the proposed names by Peel's Legal Department. No concerns with the use of any of the below names have been raised.

Naming Regional Housing Developments

a) Credit River Way – Proposed Name for the Brightwater Affordable Rental Housing Project

The recommendation for the Brightwater affordable rental housing project is “Credit River Way”, based on its geographical location. The Credit River flows from headwaters to empty in Lake Ontario at Port Credit, where the project is located.

“Credit River Way” will be used to identify the new building in all signage, marketing, and communication materials.

b) Birch Place – Proposed Name for 5 Rutherford Road South Project

The recommendation for the 5 Rutherford Road South project is “Birch Place” as records show that indigenous (pre-settlement) tree cover on this land consisted of birch, paying homage to the area’s history.

“Birch Place” will be used to identify the new building in all signage, marketing, and communication materials.

c) Surveyor Shelter – Proposed Name for the new Peel Family Shelter Facility

The recommendation for the new Peel Family Shelter is “Surveyor Shelter”, based on its geographical location. The shelter is located at 2420 Surveyor Road, Mississauga.

“Surveyor Shelter” will be used to identify the new building in all signage, marketing, and communication materials.

BILL 112 RISKS AND IMPLICATIONS

As the recommendations of this report are to name new Regional affordable rental housing and Shelter facilities, there are no anticipated impacts as a result of Bill 112.

RISK CONSIDERATIONS

This report has no risk considerations.

FINANCIAL IMPLICATIONS

There are no financial implications related to the recommendations made in this report.

CONCLUSION

Naming all three new Regional housing developments highlights Peel’s ongoing commitment to recognize local heritage and identifies the new buildings through updated signage and communication materials.

Naming Regional Housing Developments



Sean Baird, Commissioner of Human Services

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