

FOR OFFICE USE ONLY		Attention: Regional Clerk Regional Municipality of Peel 10 Peel Centre Drive, Suite A Brampton, ON L6T 4B9 Phone: 905-791-7800 ext. 4582 E-mail: council@peelregion.ca	
MEETING DATE YYYY/MM/DD 2024/03/21	MEETING NAME Peel Region Council		
DATE SUBMITTED YYYY/MM/DD 2024/03/08			
NAME OF INDIVIDUAL(S) Elkafi Hassini			
POSITION(S)/TITLE(S) Chair of Smart Freight Centre and Professor, McMaster University			
NAME OF ORGANIZATION(S) Smart Freight Centre			
E-MAIL hassini@mcmaster.ca	TELEPHONE NUMBER (905) 541-7489	EXTENSION	
INDIVIDUAL(S) OR ORGANIZATION(S) ADDRESS 1280 Main Street West, Hamilton, ON, L8S 4M4			
REASON(S) FOR DELEGATION REQUEST (SUBJECT MATTER TO BE DISCUSSED) To speak about the importance to continue the support for the Peel Region Goods Movement Program			
A formal presentation will accompany my delegation <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Presentation format: <input checked="" type="checkbox"/> PowerPoint File (.ppt) <input type="checkbox"/> Adobe File or Equivalent (.pdf) <input type="checkbox"/> Picture File (.jpg) <input type="checkbox"/> Video File (.avi,.mpg) <input type="checkbox"/> Other <input type="text"/>			
Additional printed information/materials will be distributed with my delegation : <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Attached			

Please save the form to your personal device, then complete and submit via email attachment to council@peelregion.ca

Note:

Delegates are requested to provide an electronic copy of all background material / presentations to the Clerk's Division if possible 72 hours prior to the meeting start time. **Delegation requests and/or materials received after 9:30 a.m. on the Wednesday prior to the meeting will not be provided to Members.**

Delegates should make every effort to ensure their presentation material is prepared in an accessible format. Once the above information is received in the Clerk's Division, you will be contacted by Legislative Services staff to confirm your placement on the appropriate agenda.

In accordance with the Region of Peel Procedure By-law, delegates appearing before Regional Council or Committee are requested to limit their remarks to 5 minutes and 10 minutes respectively (approximately 5/10 slides). Delegations may only appear once on the same matter within a one-year period, unless a recommendation pertaining to the same matter is included on the agenda within the one-year period and only to provide additional or new information.

Notice with Respect to the Collection of Personal Information
(Municipal Freedom of Information and Protection of Privacy Act)

Personal information contained on this form is authorized under Section 4.4 of the Region of Peel Procedure By-law 27-2022, as amended, for the purpose of contacting individuals and/or organizations requesting an opportunity to appear as a delegation before Regional Council or a Committee of Council. The completed Delegation Request Form will be redacted and published with the public agenda. The Procedure By-law is a requirement of Section 238(2) of the Municipal Act, 2001, as amended. Please note that all meetings are open to the public except where permitted to be closed to the public under legislated authority. All Regional Council and Committee meetings are live streamed via the internet and meeting videos are posted and available for viewing subsequent to those meetings. Questions about collection may be directed to the Manager of Legislative Services, 10 Peel Centre Drive, Suite A, 5th floor, Brampton, ON L6T 4B9, (905) 791-7800 ext. 4462.

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SMART FREIGHT CENTRE™

A Centre of Excellence for Goods Movement



**Faculty of Engineering
& Architectural
Science**



UNIVERSITY OF TORONTO
FACULTY OF APPLIED SCIENCE & ENGINEERING
Transportation Research Institute



**UNIVERSITY OF
WATERLOO** | FACULTY OF ENVIRONMENT
SCHOOL OF PLANNING

Leadership



Dr. Elkafi Hassini
Chair
McMaster U



Dr. Peter Park
Vice Chair
York U



Dr. Matt Roorda
SAC Chair
U of T



Dr. Bilal Farooq
GC Member
TMU



Dr Clarence Woudsma
GC Member
UW

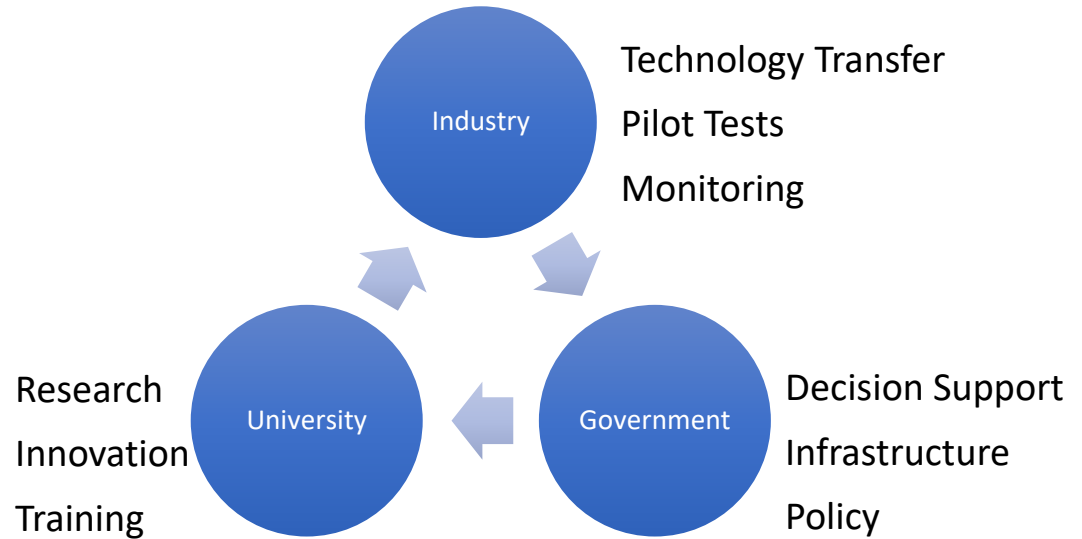
The background of the slide is an aerial night view of a city skyline, likely New York City, with numerous skyscrapers illuminated. Overlaid on this image are glowing, golden-yellow light trails that form a complex network of arcs and lines, suggesting connectivity, data flow, or infrastructure. The sky is dark with some clouds, and the overall atmosphere is futuristic and high-tech.

MISSION

- To improve the **economic vibrancy** of business, **environmental sustainability**, and **quality of life** in our region
- Coordinate **transportation infrastructure**, **land development**, **regulation**, **technology** tools, and resources that improve goods movement activities.



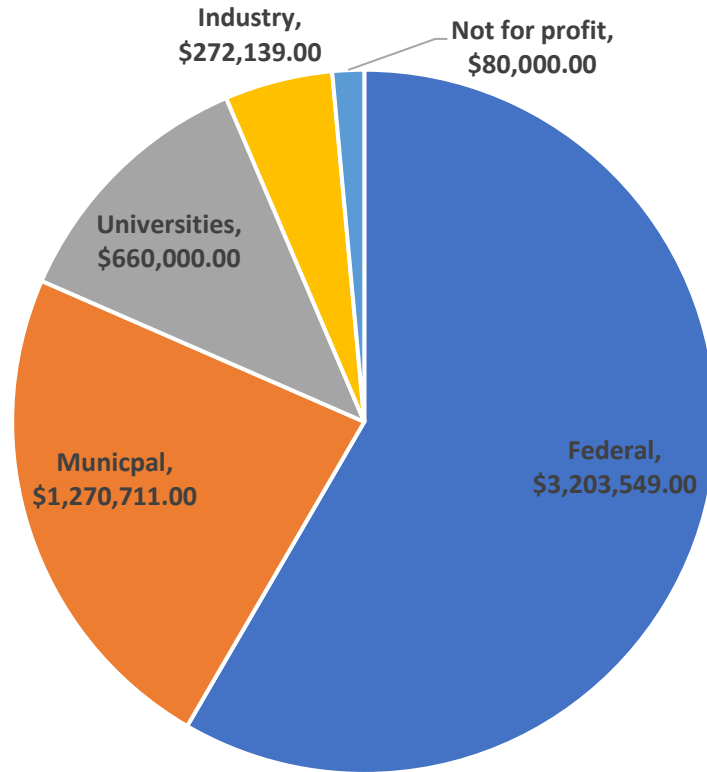
Research Collaboration





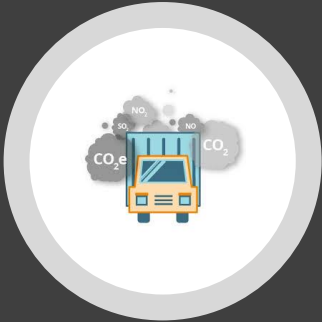
Engagement all levels of government

Funding Model



Alignment with Transition Board Goals

- Optimizing delivery of services
- Building more homes
 - Land use planning
 - Roads
 - Servicing
 - Waste management



 **52%**
 Less traffic, increased in
 high-occupancy
63%
 More residents in urban areas that
 delivery traffic increased after
 pandemic
23%
 More residents in suburban areas
 More delivery traffic increased after
 pandemic
186%
 More residents in rural areas that
 delivery traffic increased after
 pandemic





The Future

- **Peel**
 - Goods Movement Task Force
 - Transportation Planning
- **Other local governments**
 - Toronto, Hamilton, North York, Durham, Halton, ...